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## A multitude of strokes for a cause

Bangalore, Feb 28, 2013, DHNS:

Auction Time



Art patrons and art lovers from around the country will be in Bangalore this Friday for the first edition of 'Modern and Contemporary Indian Art Auction Spring 2013', being organised by Sublime Gallery and Artchutney.com at ITC Windsor, 7 pm onwards.

"Art lovers go all over the country looking for good work. Through this auction, we've got the art and culture all in one place. Unlike 'Art Bengaluru', our August auction, this offers more affordable pieces. This also introduces the luxury art auction concept to more people, increases the appreciation for art and creates a demand for art as investment," shares Uzma Irfan, co-founder of the event.

Being a charity auction, 10 per cent of the evening's proceeds will be given to Christel House India, an organisation working to help underprivileged children break out of the cycle of poverty.

Showcasing 122 lots, ranging from Rs 30,000 to 10 lakh, as well as special lots, which include sculptures, the art work has been specially curated by co-founder Raj Bagaria.

"After our previous auction which showcased only the works of masters, we wanted to offer something different and this time, have also included emerging artists other than the established one. The works have been sourced from every part of India — with cities like Kolkata, Baroda and Chennai gaining prominence alongside the usual Mumbai, New Delhi and Bangalore," informs Raj. "By giving artists who are expected to do well in the future a platform like this, it places them with the masters, which is how it should be."

Art is subjective and so, you need to use your own skill sets to pick out the best and that is what we have tried to do," he adds. Some of the artists whose works will be featured are Paritosh Sen, Francis Newton Souza, Manu Parekh, Jayashree Chakravarty, Thota Vaikuntam, Vijender Sharma, S H Raza, S G Vasudev, Anupam Sud among numerous others.

Local artist C F John will be contributing a piece from his current series, 'The Still. Silence' for the auction. He says, "Any effort in this country that expresses social responsibility deserves to be supported. There is too much negativity and cynicism in

today's world and I'm glad to be contributing to the cause. In terms of the art itself, I've seen the catalogue and it's a good representation of the artists of India."

